



## **2013 Semi Annual Conference:**

### ***Innovative Approaches to the Use of Geographic Information Systems in Informing Transportation Sector Decision Making***

**Date:** International GIS Day, November 20, 2013 (morning only)

**Location:** University of Ottawa (Room 125, Simard Hall, 60 University Private, Ottawa)

**Geographic information systems (GIS) - designed to capture, store, manipulate, analyze, manage, and present data geographically – has become an important tool for supporting and informing transportation sector decision making.**

**This is as true in industry, as it is in government. GIS has also opened new possibilities for transportation sector research.**

On November 20th, International GIS Day, the Canadian Transportation Research Forum (CTRF), in collaboration with the University of Ottawa, and with the support of Transport Canada, will be hosting a focused half day conference on innovative approaches to the use of GIS in informing transportation sector decision making.

This morning event, in Ottawa, will feature panel presentations and roundtable discussions focused on the use of GIS by industry, government policy makers and planners as well as academic researchers.

This event will be of relevance to all those involved in transportation sector analysis, research, planning and decision making. The cost is only \$25 for CTRF members and \$50 for non-CTRF members. Students are invited to participate at no cost, with prior registration. Registration details are available online at [www.ctrf.ca](http://www.ctrf.ca).

Special thanks for support from:



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## Agenda

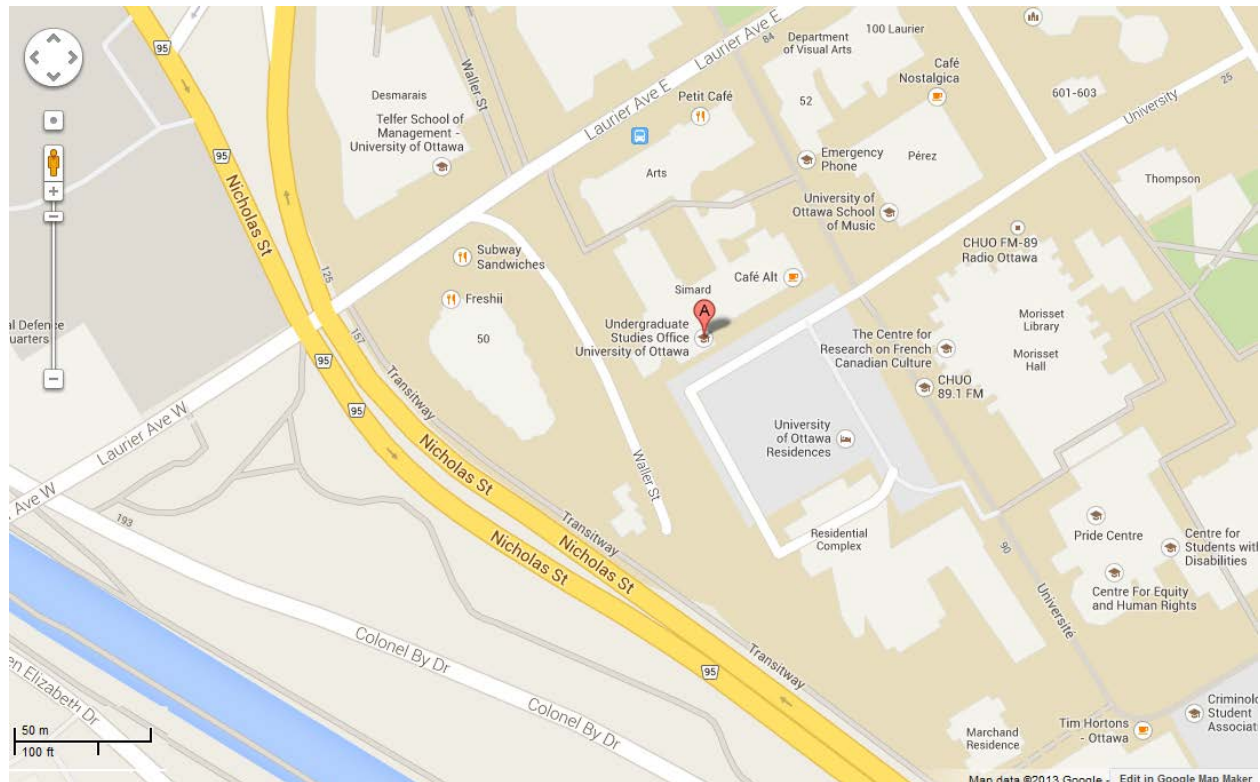
November 20, 2013, University of Ottawa (Room 125, Simard Hall, 60 University Private)

8:15am	Conference registration and continental breakfast
9:00am	<b>Welcome and Introduction to 2013 Semi-Annual Conference</b> (Marc-André Roy, President CTRF)
9:15am	<p><b>Industry Panel – Use of GIS in Informing Business Decisions Across Modes</b></p> <p><b>Moderator: Jean-Francois Arsenault, Principal, CPCS</b></p> <ul style="list-style-type: none"> <li>• <b>Rail Sector:</b> Yves St-Julien, Senior GIS Application designer, IT Business Intelligence Services, Canadian National (CN)</li> <li>• <b>Trucking Sector:</b> Isabelle Robert, VP of Client Relations, Robert Transport</li> <li>• <b>Marine Sector:</b> Luc Dumontier, Supervisor information resources, Montreal Port Authority</li> </ul>
10:15am	<p><b>Government Panel – Use of GIS in Informing Policy and Planning</b></p> <p><b>Moderator: Vijay Gill, Conference Board of Canada</b></p> <ul style="list-style-type: none"> <li>• <b>Federal:</b> Michel Villeneuve, Director, Transportation Statistics, Transport Canada</li> <li>• <b>Provincial:</b> Michael Casey, Manager, Systems Analysis and Forecasting, Ontario Ministry of Transportation</li> <li>• <b>Municipal:</b> Randal Rodger, Transport. Strategic Planning, City of Ottawa</li> </ul>
11:15am	<p><b>Research Panel – Latest uses of GIS in Transportation Sector Research</b></p> <p><b>Moderator: Gord Baldwin, Friend of CTRF, Statistics Canada (ret.)</b></p> <ul style="list-style-type: none"> <li>• Sarah Schaffer, Sr. Research Project Manager, University of Toledo (Ohio)</li> <li>• Hanna Maoh, PhD, Associate Director, Cross Border Institute, University of Windsor</li> <li>• Eric Séguin, GIS Practice Leader, CPCS</li> </ul>
12:15pm	<b>Wrap-up Concluding Comments and Summary of Lessons</b> (Marc-André Roy)

*Afternoon session will feature Ottawa U student posters and presentation (Not Transportation Specific). Morning participants welcome to attend.*



## Event Location: Room 125, Simard Hall, 60 University Private



## What is CTRF?

The **Canadian Transportation Research Forum (CTRF)** is an independent Canadian not-for-profit organization established in 1965 that promotes the development and exchange of research in transportation and related fields. Membership in CTRF is comprised of academic researchers, government policy makers, industry practitioners, consultants and not-for-profit organizations from all over Canada with an interest in transportation-sector research. More information on CTRF, including how to become a member, can be found online at [www.ctrf.ca](http://www.ctrf.ca)