

New Innovations in Supply Chain Performance and Sustainability Measurement

Tuesday, March 19, 2013 | 8:00 AM - 4:00 PM
Mississauga Convention Centre | 75 Derry Road West | Mississauga

By the time a product reaches a customer it will have changed hands many times and may have crossed international and regional boundaries, consuming fuel all the while. As such, the efficient movement of that product requires continuous monitoring and information sharing.

This conference will focus on recent innovations in supply chain performance and sustainability research and measurement. These innovations have allowed companies to better manage their own fuel efficiency and turn that into a competitive advantage. They have also enhanced the flow of communication among supply chain participants and policymakers in order to improve the performance and fluidity of Canada's supply chains in general.

The program will feature the related perspectives from carriers, shippers, policymakers and academics, and will feature interactive panel discussions that will help assist practitioners, researchers and policymakers in their daily work.

Morning Session - Maximize Your Competitive Advantage through Sustainability Benchmarking

Whether conducting business on a global or local basis, individuals and companies need to seek new and innovative ways to stay ahead. Fuel pricing and efficiency are a major concern in the effort to drive down cost. The volatility of fuel pricing and associated fuel surcharges are a significant cost component for carriers and shippers. While carriers are working hard to increase their fuel efficiency, shippers are now expected to choose carriers that have a sustainability program.

To date, a standardized central source for sustainability tools to benchmark fleets has not been available. SmartWay provides these tools enabling year-over-year evaluation of your company's progress and providing a mechanism for you to measure your company against other companies in this sector.

Through case study and presentations we will demonstrate how you can leverage the benefits of the SmartWay® program to improve your company's fuel consumption and best practices, enabling you to create a distinct competitive advantage.

Afternoon Session - Supply Chain Performance Measurement, Monitoring and Information Sharing

Canada's trade is becoming much more diversified, with a greater focus on trade with Asian economies. In order to compete in international markets, Canada will require competitive supply chains to facilitate anticipated future trade growth. This will entail continued improvement by all supply chain participants.

The panel will provide an overview of the evolution of intermodal supply chain performance measurement, monitoring and data collection in Canada. These initiatives have led to improved information sharing among supply chain participants. They are also providing policymakers with more information and tools to understand the competitive pressures that are driving goods movement patterns. Evidence to date suggests that improved information sharing is resulting in measurable improvements in supply chain performance.

Registration Fee

CTRF/SCL Member: \$79.00 +HST

Non-Member: \$99.00 +HST

*CTRF Members: You require a discount code to receive the member rate

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