

Getting Published in *The Journal of Your Choice*

Mary R. Brooks

- *Asian Journal of Shipping & Logistics*
- *International Journal of Transport Economics*
- *Maritime Policy & Management*
- *Ocean Yearbook*
- *Transportation Research Record*
- *Transportation Research: Part E*

Bill Anderson

- *Growth & Change*
- In the past:
- *Papers in Regional Science*
 - *Professional Geographer*
 - *Journal of Transportation & Statistics*
 - *C. Journal of Regional Science*
 - *Energy Studies Review*

Robin Lindsey

- *Transportation Research Part B*
- *Transportmetrica*
- *Transport Policy*
- *International J. of Sustainable Transportation*
- *Economics of Transportation*
- *Journal of Urban Economics*

Recommended Reading re: Reviewing & Rejection

- Always read the aims and scope of your target journal
- Taylor, Shirley (2003) “Big R (Versus Little R) Reviewers: The Anonymous Coauthor”, *Journal of the Academy of Marketing Science*, 31 (3): 341-343.

Publication Strategy

- How important are top journals?
- How many publications?
- How important is the tenure and promotion process?
- Solo publications versus joint authorship?

Publication Process

- Topics over your career?
- What do you need to do ensure a successful publication?
- Picking a journal
 - How important is ranking?
 - How important are various citation factors?
 - Trends in the publication industry that are relevant?