

Private Sector Benefits of Adopting FAST: The Canada -
U.S. Transport Market

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Supply chain security is a concern of both the public and private sector. While public authorities may encourage and in many instances require compliance to certain process standards to improve supply chain security, the private sector has to implement and in most situations, make an investment in time, resources and capital. This paper examines the factors that have led to the adoption of FAST (Free and Secure Transportation) certification in the U.S. - Canada cross border transportation market. Issues include un-recognized collateral benefits, vertical collaboration in the supply chain, and free loader strategy. Field studies and simulation are used to support the findings.