



Groupe de recherches  
**sur les Transports**  
**au Canada**

**Canadian**  
**Transportation**  
Research Forum

6 au 9 juin  
June 6–9

# Montréal 2027

**62<sup>e</sup>** Conférence annuelle  
**62<sup>nd</sup>** Annual Conference



## CONFERENCE THEME

# Connecting Transport Research and Practice to Address Canada's Emerging Challenges

For more than 60 years, the Canadian Transportation Research Forum (CTRF) has served as Canada's national forum for transportation research, policy dialogue and cross-sector exchange.

Each year, we convene researchers, government leaders, industry practitioners, and emerging professionals to reveal new research and explore the most pressing questions driving Canada's transportation system. From supply chain resilience and transportation productivity, to innovation and mobility, the CTRF conference recognizes the importance of independent research, evidence-informed dialogue, and meaningful sector collaboration.

Join us and advance Canada's transportation future.

**MONTRÉAL, QUÉBEC**  
**JUNE 6–9, 2027**

**ACADEMIA, GOVERNMENT,  
PRIVATE SECTOR EXPERTS  
AND EMERGING LEADERS**

**200 PARTICIPANTS**

**CANADA'S MOST  
ESTABLISHED  
TRANSPORTATION  
RESEARCH COMMUNITY**



The CTRF Annual Conference is Canada's independent, national forum where transportation research, policy and practice intersect.

Join us as a sponsor and place your organization alongside the people, ideas and evidence shaping transportation across the country.

### WHY SPONSOR CTRF? **ACCESS. LEADERSHIP. INFLUENCE.**

#### 01 National visibility with purpose

Earn recognition throughout the 3-day Conference and across the year through CTRF social media channels, email promotions and the conference website, while supporting a program that remains independent and research-led.

#### 03 Fuel Canadian-led research

Help CTRF solicit, review and disseminate more than 100 transportation research papers each year, connecting evidence with policy and practice. Research publications and member programs create a year-round platform for discussion and cross-sector collaboration.

#### 02 Access a distinctive network

Engage and exchange with researchers, government decision-makers, industry practitioners, transport consultants and planners, and emerging professionals from every transport mode. Connect research and practice to support Canadian transportation and logistics.

#### 04 Invest in future talent

Support student participation at the Conference, graduate-level scholarships, student paper awards and help invest in the next generation of professionals who will shape Canada's transportation system.

#### **CTRF MEMBERSHIP NOW INCLUDED FOR EVERY SPONSOR**

Extend your sponsorship value – every CTRF sponsorship package now includes complimentary CTRF memberships for individuals in your organization. Access discounted rates, the latest CTRF Research, monthly transportation news, CTRF Members directory, and opportunities to present, publish and shape national dialogue. [Explore CTRF member benefits.](#)

**Explore sponsorship options with Jonathan Thibault, VP External Support, CTRF (613) 899-5090 [jthibault@railcan.ca](mailto:jthibault@railcan.ca)**



# 2027 SPONSORSHIP OPPORTUNITIES

62<sup>nd</sup> CTRF Annual Conference Montréal, Québec, June 6–9, 2027

**“Connecting Transport Research and Practice to Address Canada’s Emerging Challenges”**

**ALL SPONSORS RECEIVE:** Logo and hyperlink on ctrf.ca | Recognition in Conference materials, on-site displays, and sponsor slides | Acknowledgement in conference Proceedings (E-Book), pre- and post-conference communications.

| BENEFITS                                  | LEADERSHIP SPONSORS<br><i>Prominent recognition throughout Conference</i> |                  |                   |                   | SIGNATURE EVENT SPONSORS<br><i>Align support with key networking and program events</i> |                                  |                         |                              |                          |                          | FUTURE LEADERS<br><i>Support young professionals</i> |
|-------------------------------------------|---------------------------------------------------------------------------|------------------|-------------------|-------------------|-----------------------------------------------------------------------------------------|----------------------------------|-------------------------|------------------------------|--------------------------|--------------------------|------------------------------------------------------|
|                                           | Platinum<br>\$15,000                                                      | Gold<br>\$12,000 | Silver<br>\$9,000 | Bronze<br>\$6,000 | Annual Dinner<br>\$5,000                                                                | President's Reception<br>\$5,000 | Bison Debate<br>\$5,000 | Best Paper Awards<br>\$3,000 | Sponsor Break<br>\$1,500 | Paper Session<br>\$1,000 | Student Support<br>\$1,000                           |
| Recognition treatment                     | Presented by                                                              | Prominent        | Displayed         | Displayed         | At dinner                                                                               | At reception                     | At debate               | Awards                       | At break                 | In session               | Logo in all publications                             |
| Complimentary 2027 CTRF memberships       | 15                                                                        | 12               | 9                 | 6                 | 2                                                                                       | 2                                | 2                       | 2                            | 1                        | 1                        | 1                                                    |
| Complimentary 2027 CTRF conference passes | 4                                                                         | 3                | 2                 | 1                 | 1                                                                                       | 1                                | 1                       | -                            | -                        | -                        | -                                                    |
| Promotional item distribution             | ✓                                                                         | ✓                | ✓                 | ✓                 | ✓                                                                                       | ✓                                | ✓                       | -                            | -                        | -                        | -                                                    |
| Conference delegate list                  | ✓                                                                         | ✓                | ✓                 | ✓                 | ✓                                                                                       | ✓                                | ✓                       | -                            | -                        | -                        | -                                                    |
| Presentation opportunity*                 | ✓                                                                         | ✓                | ✓                 | ✓                 | -                                                                                       | -                                | -                       | -                            | -                        | -                        | -                                                    |
| Conference booth**                        | ✓                                                                         | ✓                | ✓                 | ✓                 | -                                                                                       | -                                | -                       | -                            | -                        | -                        | -                                                    |
| Dedicated social media feature            | 2                                                                         | 1                | 1                 | -                 | -                                                                                       | -                                | -                       | -                            | -                        | -                        | -                                                    |

\* Subject to VP Program approval

\*\* Sponsors may bring a booth / table / banner to display in Conference foyer

**CONFIRM YOUR SUPPORT TODAY** with CTRF VP External Support, Jonathan Thibault | **(613) 899-5090** | [jthibault@railcan.ca](mailto:jthibault@railcan.ca)



The Canadian Transportation Research Forum (CTRF) is a non-profit, membership-based organization bringing together transportation professionals to share research, build relationships and connect academia, industry and government. CTRF has been the leading forum supporting transportation research in Canada since 1965.

## CTRF ACTIVITIES

### Research Publication

CTRF solicits and disseminates high-quality transportation research through its annual Call for Papers, resulting in the publication of more than 100 papers covering a broad range of transportation sectors, modes and issues across Canada.

### Annual Conference

Each spring, CTRF brings together transportation researchers, professionals, students and policymakers at its four-day annual conference to present and discuss research, share knowledge and explore emerging transportation issues. Hosted in a different city each year, the conference is invaluable for learning, collaboration and networking.

### Awards Program

CTRF Research Awards encourage high-quality, timely research and collaboration addressing a broad range of Canadian transportation issues.

### Scholarship Program

Since 1988, CTRF has supported graduate students pursuing studies in transportation and logistics through its scholarship program, thereby helping to develop the next generation of highly qualified transportation sector professionals.

### Transportation industry news and contacts

CTRF keeps Members informed and connected through monthly Transportation Information Updates, newsletters highlighting CTRF and industry activities, and a member directory that facilitates connections across Canada's transportation community.

CTRF Members come from across the Canadian transportation sector, including professionals and students from academia, transportation and infrastructure government departments, transport and transit sector operators, economics and engineering consulting, and independent professionals.

